

Hello Terri,

Here are the finalized logos in different file formats. These various formats will allow you to use them to print at home as well as send in some of the files to be printed by your professional printer.

The following is a list of the logo file names and details of what each file is compatible for (can be used for).

However, note that not all of these files are setup to be sent to a professional printer. The files that are set up to be professionally printed, have been relayed in the description and those that are just for home/home office use also have been established.

**Please save and print this list out, so** **that you will always have the list to reference. Thanks**.

Kind Regards,

Monica Cevallos

Sniff Design Studio®

**4 Pet’s Sake Pet Sitting Logo File Reference List:**

# Logo files ending in - “.ai”

A CMYK (full color) logo that can be taken to a professional printer or can be used in any future print ad you wish to have done. This format will also allow you to resize the logo to any size you desire – from really big to very small.

This logo file can only be opened using the professional software of: Adobe Illustrator, since this is an illustrator file.

(**IMPORTANT:** If you should happen to open this logo up, the colors will look off because they are setup to be used/seen/viewed by a professional printer and their software only – you see this file is only for sending into a professional printer, magazine/newspaper editor, etc. (This file is not compatible for home use)

# Logo files ending in - “.eps”

A CMYK (full color) logo that can be taken to a professional printer or can be used in any future print ad you wish to have done. This format will also allow you to resize the logo to any size you desire – from really big to very small.

(**IMPORTANT:** If you should happen to open this logo up, the colors will look off because they are setup to be used/seen/viewed by a professional printer and their software only – you see this file is only for sending into a professional printer, magazine/newspaper editor, etc. (This file is not compatible for home use)

## Logo files ending in - “.tif”

You can use this CMYK (full color) file for when you want to have it included in items, such as newspapers, and/or black and white magazine ads, and so forth. The resolution has been set high, (at 300 dpi) so it will print great. This file format is something that can also be sent to a *professional printer of choice*.

(**IMPORTANT:** If you should happen to open this logo up, the colors will look off because they are setup to be used/seen/viewed by your professional printer and their software only. This file is only for sending into your professional printer, magazine/newspaper editor, etc. (This file is not compatible for home use)

## Logo files ending in – “B&W.eps”

A black and white logo that can be taken to a professional printer or can be used in any future print ad you wish to have done. This format will also allow you to resize the logo to any size you desire – from really big to very small.

(**IMPORTANT**: This file is only for sending into your professional printer, magazine/newspaper editor, etc. (This file is not compatible for home use)

## Logo files ending in – “B&W.tif”

A black and white logo that can be taken to a professional printer or you can use this file for when you want to have it included in black and white item, such as a homemade flyer, document, etc.

## Logo files ending in – “B&W.jpg”

A high-resolution Black & White logo that can be used for *home/home office printing.* The JPG file has a white background.

## Logo files ending in – “B&W.png”

A high-resolution Black & White logo that can be used for *home/home office printing.* This PNG file has a transparent background.

## Logo files ending in – “.jpg”

A high resolution RGB logo that can be used for *home/home office printing*.   
This JPG file has a white background.

## Logo files ending in – “.png”

A high resolution RGB logo that can be used for *home/home office printing*.   
This PNG file has a transparent background.

## Logo files ending in – “4PreviewOnly.pdf”

A basic preview of the logo for previewing and for giving to a *professional printer* so that they can preview the logo. *This file is not for printing* – only for previewing.

## Logo files ending in – “4EmailSignature.jpg”

A low-resolution logo that can be used as part of an e-mail signature for all business correspondences. (\*Note – make sure your e-mail's HTML is turned on, and the option to have it be "plain text" turned off, otherwise you will not be able to include your own logo signature in your e-mail correspondences). This JPG file has a white background.

## Logo files ending in – “4EmailSignature.png”

A low-resolution logo that can be used as part of an e-mail signature for all business correspondences. (\*Note – make sure your e-mail's HTML is turned on, and the option to have it be "plain text" turned off, otherwise you will not be able to include your own logo signature in your e-mail correspondences. This PNG file has a transparent background.

**\*\*Please note that if any further technical assistance is needed for the logos, such as re-formatting or re-sizing needs for various printing needs, please give them one of the vector “.EPS” files here in the logo set - they can then adjust it accordingly using their professional software.**

**Otherwise please consult your printer/3rd party vendor for additional assistance.**